

Comprehensive and Strategic Plans for Public Transportation

Goals and Objectives, and Document Organization DISCUSSION GUIDE

Regional Transit Committee

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Proposed Revisions to Goals and Objectives

- The public transportation comprehensive plan includes six goals that are combined and reduced to four.
- A new goal is proposed, to provide value to customers.
- Modification of objectives is proposed to make them more measurable.

Proposed Goals

- **Expand Mobility and Access** by making public transit a more attractive and competitive mobility option for more people and to more places throughout urbanized King County
- **Promote Healthy Communities** by developing a public transportation system that supports managed growth; promotes healthy, economically vital and sustainable communities; and minimizes transportation energy use, harmful emissions and other adverse effects on the environment.

Proposed Goals (continued)

- **Be A Good Steward Of Public Resources** by providing public transportation services in the most efficient manner possible.
- **Be A Responsible Regional Partner** in coordinating land use and transit investments, and in developing an integrated system of local and regional transportation services.
- **Provide Excellent Value to Our Customers** by providing the consistently high service quality within a comfortable and safe environment.

Discussion Questions

- Do new proposed goals convey the same intent as previous goals?
- Should a new goal be added related to adding value for customers?
- Can these goals supplant division goals adopted annually?
- Are there other goals that should be considered?

Document Organization

- Propose to combine the Comprehensive and Strategic Plans into a single volume
 - Provide related information in a single location
 - Show relationship between goals, objectives, policies, strategies and plans
- Some existing strategies that seem more like policies may be moved to the policy section
- Policies and strategies can be regrouped to show their relationship to adopted goals

Proposed Table of Contents

- 1. Executive Summary**
- 2. Comprehensive Plan for Public Transportation**
 - 2.1 Goals and objectives
 - 2.2 Long Range Policies
- 3. Strategic Plan for Public Transportation**
 - 3.1 Planning Context
 - 3.2 Ten-year Implementation Strategies
 - 3.3 Program Summary

Discussion Questions

- Should comprehensive and strategic plans be published together?
- Should they remain legally separate documents?
- Should financial and measurement strategies become policies?
- Should service, capital and implementation strategies be regrouped to address goals?

Questions?

- For more information:
 - Victor Obeso, Service Development Manager,
206-263-3109
 - David Hull, Service Planning Supervisor,
206-263-4734